



MADDEN
ARTS
CENTER

DECATUR AREA
blues connection
ARTS
COFFEE

2019-2020

ANNUAL REPORT



DECATUR AREA
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ARTS FOR ALL



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Inspiring creative experiences that transform our community.

Decatur Area Arts Council introduces and promotes the arts, enhances arts educational opportunities, and increases the impact of and access to the arts to improve the quality of life in the community.

DAAC serves the arts by:

- Creating an environment conducive to the development and growth of individual artists and arts organizations in all disciplines.
- Promoting and facilitating partnerships within the community to nurture arts opportunities.
- Encouraging arts education opportunities.
- Acting as a conduit for arts information.
- Engaging culturally-diverse and underserved populations in the development of the arts.

Decatur Area Arts Council
125 N. Water Street
Decatur, IL 62523
217.423.3189
arts4all@decaturarts.org

Office and Gallery Hours: Monday-Friday - 8:30 a.m.-4:30 p.m.
Saturday Gallery Hours: 10 a.m.-2 p.m.

www.decaturarts.org

Facebook: decaturarts

Instagram: decaturarts

Podcast: anchor.fm/decaturarts

YouTube: youtube.com/channel/UCBd5BHEP9ShD0P-wb8nslyA

Twitter: @DecaturArts4All

PROGRAMS & SERVICES

THE PLACE THE ARTS CALL HOME

The **Madden Arts Center**, at 125 N. Water Street, is home to the Decatur Area Arts Council and Millikin University's Blue Connection, along with the Decatur Municipal Band, Barn Colony Artists, Opus 24, and the Symphony Orchestra Guild of Decatur.

DAAC welcomes everyone - the community, artists, and arts organizations alike - to learn, create, meet, browse, buy and share. With the arts at the center of Decatur, our future as a community and as a beacon for the arts is bright.

OUR PROGRAMS ARE COLORFUL

The community is our canvas and we are its catalyst - the channel through which its residents can create, perform, exhibit, and be an audience. Our programs span more than five decades. They enthuse and inspire young and old. The Arts Council's mission is constant: ARTS FOR ALL

ARTS IN EDUCATION

- Arts classes
- Performing Arts Series for Students (PASS)
- Gallery and arts workshops for groups
- Arts consultation and resources
- Arts education advocacy

COMMUNITY PROGRAMS

- Exhibits
- Public art
- Cultural trips
- Special arts events
- Workshops for artists
- Grants to non-profit organizations
- Arts in Central Park

SERVICES

- Website/monthly e-blast/social media/quarterly newsletter
- Home to local arts organizations
- Rental of classroom and all-purpose spaces
- Technical assistance to arts organizations
- Professional and technical assistance workshops

SERVICE AREA

Macon County and the towns of Assumption, Clinton, Moweaqua, Pana and Taylorville.



THE YEAR IN REVIEW - HIGHLIGHTS

The fiscal year 2019-2020 started with plans for positive updates to several ongoing programs. Some of these ideas were implemented but, upon the arrival of the COVID-19 pandemic in March 2020, many were put on hold or cancelled. The pandemic adversely limiting the Arts Council's ability to generate revenue through activities like classes, fundraisers, PASS, bus trips, gallery exhibits, and building rentals. Austerity measures were implemented, such as cutting expenses, reducing staff hours, and requesting government assistance. DAAC managed to end the 2019-20 fiscal year in reasonably healthy financial shape.

Arts in Central Park

Our annual juried art fair in September drew approximately 3,000 people to enjoy artwork by around 60 artists in downtown Decatur presented by DAAC and Gallery 510. Children's art activities and strolling musicians added to the festive atmosphere. The popular Friday-night VIP Preview event encourages guests to purchase art. Artist Ron English hosted a Popmart Shop across the street on Friday night. Rain showers on Sunday shortened the event by a couple of hours. AICP received support from the Amherst Hardy Foundation, the John Ullrich Foundation, and generous DAAC members.

Exhibits

- The Anne Lloyd Gallery hosts a different exhibit every month, including a First Friday opening reception held in conjunction with Blue Connection, Gallery 510, and The Art Farm. DAAC coordinated five monthly exhibits, along with the Holiday Gift Shoppe and the two-month summer exhibit. Local arts organizations curated the remaining months.
- The Holiday Gift Shoppe was rebranded and extended by three weeks, opening in the second week in November and closing at the end of December. Due to COVID, the April and May exhibits were cancelled and the Gallery closed. The Gallery reopened in June, but due to COVID-related limitations, the *International Arts Experience: MEXICO* exhibit was postponed until 2021. A substi-

tute exhibit was pulled together, *DECATUR: Memories of Our Hometown*, and was very well received by the community. Artists scheduled to show in the Gallery in August and September also had to be replaced. To fill those months, the Decatur Camera Club created an outstanding photography exhibit.

- The Third Floor usually provides exhibit space for short-term shows and expanded First Friday activity, but most of those were also cancelled.

P.A.S.S. (Performing Arts Series for Students)
The PASS program is designed to open doors for children grades pre-K through 6th learning through the performing arts. Eight high-quality shows were planned to be presented at Millikin University's Kirkland Fine Arts Center. Two of these programs were offered free through cooperation with Millikin and the Symphony Orchestra Guild of Decatur. Many children attended other performances through our scholarship initiative. Three shows scheduled in March, April, and May were cancelled due to COVID. The program received major support from the Amherst Hardy Foundation and the John Ullrich Foundation. A grant from Homefield Energy provided funds to assist schools with bus transportation costs.

Theatre Bus Trips

Seven bus trips to the Fabulous Fox Theatre in St. Louis were planned this season. The last two trips had to be cancelled.

Arts Education

Our art classes continue to grow in variety and quality.

- The trend of more adults than kids attending classes continued this year. Several children's classes were offered in Central Park to provide adequate physical distancing during the summer.
- The home-school program drew students from throughout Macon County and returned to solid enrollment numbers.
- The Experience: ART field trip series provided a tour through the gallery and hands-on art workshop related to the exhibit. The popular summer field trip season was cancelled.
- A six-part Facebook live streaming *Art Journaling* series was offered this summer.
- A partnership with Decatur Camera Club allowed us to offer a virtual tour of the August-September exhibit to remote learners and area teachers through our YouTube channel. We plan to continue these exhibit/educational videos.
- The Louise Fathauer Memorial Scholarship Fund provided arts education opportunities for students who might not otherwise been able to afford them.

Special Arts Events

- DAAC co-hosted the *Dead in Decatur International Film Festival* following Halloween. Attendance was modest.
- *Christmastime in Soy City: A Rockin' Holiday Revue* was staged in December at the Decatur Civic Center in cooperation with Millikin University's Rock U program. It was later re-broadcast on WSOY radio. We plan to make this an annual event.
- The annual *Night of Poetry* in April was cancelled.

Mid-Day Music

In cooperation with Millikin University's School of Music, a new series of lunch-time mini-concerts featuring Millikin faculty members was offered over the course of the academic year with several cancelled in late spring 2020.

Members+ Events

This ongoing series of arts education events was offered FREE on a quarterly basis to DAAC members, prospective members, and guests. One event was cancelled.

Public Art

- The Decatur Mural Project arranged to have murals painted in two Decatur locations this fiscal year though none were completed in summer 2020. The mural project will continue next year with continuing support from Lowe's and Sunbelt Rental along with generous sponsors.
- The community art project for the holiday season was again hosted by the Decatur Area Arts Council, *2nd Annual Christmas Card Lane*. It was an outdoor exhibit/competition comprised of 15 larger-than-life 'cards' created by local artists and groups and displayed in downtown Decatur. Plans are underway to expand this next year.

Community and Education Grants

Community and Education Arts Grants awarded 13 grants totaling \$10,800 to non-profit groups presenting arts-focused programming. Grants from the National Endowment for the Arts, Illinois Arts Council Agency, and Ameren Illinois made this program possible

Community Engagement

DAAC continues to partner with a variety of community organizations, such as America in Bloom, Millikin University, Children's Museum of Illinois, Heroic Age Arts Center, Decatur Regional Chamber of Commerce, and Decatur Area Convention and Visitors Bureau.

Assistance to Arts Organizations

DAAC continues to sell tickets to Juvae Jazz, Symphony Guild of Decatur, Yoga4Cats, and Opus 24 events. In addition, we provide ongoing support for arts organizations such as the Decatur Municipal Band, the Symphony Guild of Decatur, Theatre 7, Opus 24, and Barn Colony Artists.

Public Fundraising Events

- The perennial springtime favorite *Corks & Forks* was cancelled as an in-person event. An ambitious virtual event was staged through Facebook and YouTube from the Anne Lloyd Gallery. Technical difficulties hampered the evening and though a new online auction was added, fundraising was modest.
- The August fundraiser, Decatur Craft Beer Festival (DCBFest), was also cancelled. In its place, a small event series called *Game of Cups* was created, also with modest fundraising success. In the future, *Game of Cups* will be a lead-up to DCBFest.

Building Tenant

Long-time building tenant The Community Foundation of Macon County moved its offices to another downtown location. DAAC is working to find a new tenant(s).

Social Media

Daily postings and interaction with more than 4,100 “friends” on our Facebook page allow DAAC to support area arts activities. We also maintain accounts on Instagram, YouTube, Google blog. and Twitter, with podcast (D’ARTS Podcast) expanding to periodic videos.

Staff Changes

There were several staffing changes in FY2019-20. Long-time Gallery Director Sue Powell retired in December. She was replaced by Jami Fawley. DAAC Education Coordinator Jenny Cowgill left to pursue personal arts goals. Connie Brewster, regular DAAAC art teacher, replaced her on an interim basis. Jayson Albright, DAAC Events & Marketing Coordinator, left to take a full-time position at the Children’s Museum of Illinois.

GRANTS AWARDED IN 2019 - 2020

Organization	Award	Program
Barn Colony Artists.....	\$1,345	- Professional artists teach classes
Decatur Underground Theatre	\$350	- Production of <i>Little Shop of Horrors</i>
Holy Family Catholic School.....	\$700	- Production of <i>Peter Pan Jr.</i>
Johns Hill Magnet School	\$1,100	- Production of <i>Frozen Jr.</i>
MRI	\$1,000	- Series of clay creations workshops
Macon County CASA.....	\$1,000	- Art therapy for children in foster care
Millikin Univ. -Arts Technology	\$1,500	- Student film festival/workshops
Millikin Univ. -Children’s Choir.....	\$420	- Hire artist to present workshop and direct choirs
Millikin Univ. -Clarinet Studio	\$505	- Clarinet Day
Millikin Univ. -Percussion Ensemble	\$750	- Commission work and performance
Millikin Univ. -Symphony Wind Ensemble	\$650	- Composer in residency and commissioned piece
Sangamon Valley High School	\$1,100	- Production of <i>Beauty and the Beast</i>

2019 - 2020 ANNUAL FUND CONTRIBUTORS

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Ameren IP
Amherst Hardy Foundation
Andreas Foundation
Anne Lloyd Gallery Endowment
Archer Daniels Midland
Busey Bank
Caterpillar
CEFCU
Community Foundation of
Macon County
Early Bird Kiwanis Club of
Decatur
Louis A. Fathauer Memorial
Scholarship Fund
First Mid-Illinois Bank and Trust
Hickory Point Bank and Trust
Homefield Energy
Illinois Arts Council Agency
John Ullrich Foundation
Juvae Jazz Society
Kroger Company
Land of Lincoln Credit Union
Leo and Anne Pondelick
Charitable Fund
Nims Foundation
North Carolina Biotechnology
Center
Parke & Son, Inc.
Staley Family Foundation
Sysco Central Illinois

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\$10,000-5,000

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\$4,999-1,000

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FINANCIAL REPORT

The DAAC is supported almost entirely by private donations and dues from nearly 600 members and sponsors, along with revenue from fundraising events and various programs.

We receive no funding from local tax dollars. The only government support DAAC receives is from the NEA and Illinois Arts Council Agency in the form of two grants amounting to approximately 4 % of our annual budget.

Modified Statement of Revenues and Expenses Summary by Activity Category

		REVENUE	EXPENSE
Annual Support (Contributions, Underwriting & Grants)		195,644	
Non-Allocated Overhead:	Annual Fundraising Expense		\$656
	Personnel		\$52,962
	Facility Expense (before depreciation)		\$44,096
	Marketing & Community Relations		\$14,922
	Professional Fees		\$15,729
	Other		\$19,272
Special Fundraising Events	Revenue	\$15,951	
	Expense		\$24,214
Arts In Central Park	Revenue	\$30,552	
	Expense		\$29,915
Gallery Events	Revenue	\$24,039	
	Expense		\$54,142
Arts in Education Programs	Revenue	\$13,484	
	Expense		\$26,180
PASS Program	Revenue	\$48,398	
	Expense		\$23,143
Theatre Trips & Tours Programs	Revenue	\$34,260	
	Expense		\$39,145
Other (Rentals, Leases & Misc.)	Revenue	\$42,861	
	Expense		\$18,221
Totals for YTD Operations before allowance for Depreciation		\$402,188	\$362,597



DECATUR AREA
ARTS
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ARTS FOR ALL

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